

**SMARTCONTENT** allows you the ultimate flexibility of managing the content of your website without having to spend the time to learn how to program for the web. Nothing has to be installed on your computer – to manage the content of your site simply go to a secure web address, login and you're editing!

- Gives you freedom to edit site content
- Provides a user-friendly interface for simplicity

#### KEY BENEFITS

- Eliminates need to learn web programming
- Freedom to edit anywhere
- Easy content management



#### WHO NEEDS SMART CONTENT?

Unless you are fluent in a web programming language, it is hard work to keep a professionally developed website updated and current. **SMARTCONTENT** brings the management of your website

to your terms—easy to access, easy to maintain and easy to update. Furthermore, **SMARTCONTENT** can integrate with **SMARTE-COMMERCE** for a fully manageable site and shopping cart.

#### YOUR SOLUTION

##### **BASICCONTENTMANAGER**

Through this Content Manager version you will be able to administrate some predefined sections of each page (edit text, add images and modify menus). Simple content manager does not allow for the addition of new pages or editing of the whole content of the pages - only the information contained in editable blocks can be administrated.

##### **PROFESSIONALCONTENTMANAGER**

Through this Content Manager version you will be able to administrate text content, add images to each page, delete and create new pages, and add, modify and delete Menus. This tool allows for the administration of everything but the fundamental site structure to ensure the layout stays consistent.

Note: The full option does not support menus in Flash. We will create the content manager components to implement the predefined website design.

FEATURES	BASIC	PROFESSIONAL
<b>EDITABLE CONTENT</b>		
Only Specified Block	✓	✓
Whole Page	✗	✓
<b>ITEMS TO UPLOAD/EDIT</b>		
Menus	✓	✓
Text	✓	✓
Images	✓	✓
<b>PAGE ADMINISTRATION</b>		
Add Pages	✗	✓
Delete Pages	✗	✓
<b>STYLE SHEET MANAGEMENT</b>		
Add, Edit and Delete Styles to use	✗	✓

## WHERE DO I START?



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